



## INTRODUCTION

We set ourselves apart from other exhibition stand builders and designers in that we are both. Our workshop and offices in Texas house every facet of your stand building process from concept & design to construction & building. This is practical for us and it means that we can offer a better value for you.

The design process is not just about creating an eye-catching exhibition stand. It's about creating an experience and space that will resonate with your targeted audience and open the way to new relationships. Good design must be functional and the function of an exhibition stand is to create new leads and build sales for the exhibitor.

**INTRODUCTION**

**OUR PROCESS**

**OUR PRODUCT  
AND SERVICES**

**ABOUT US**

**OUR APPROACH**



**EXHIBITION  
PROFESSIONALS**

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**WE BELIEVE AMAZING EXPERIENCES SHOULD ALSO GET RESULTS**

# OUR PROCESS



## ✓ **Discovery Session**

This meeting lays the foundations. We learn about your goals and start tinkering with ideas. We like nothing more than getting our clients involved in the process – It's this collaboration that produces the best results!

## ✓ **Strategy**

Exploring your unique offering in greater detail, we guide you towards an action plan that will help you achieve your objectives. It's this symphony of staff, key messaging and promotion that create an engaging brand experience.

## ✓ **Creative Design**

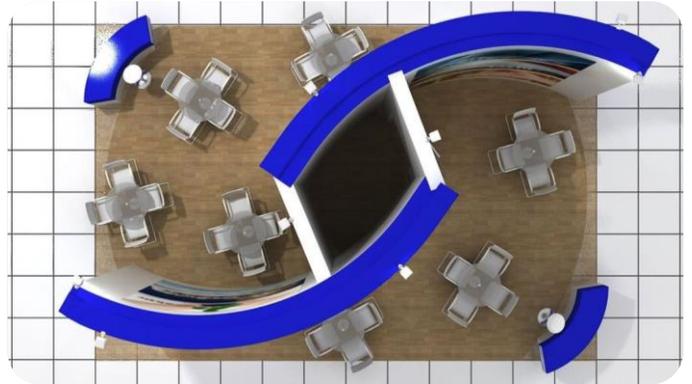
In producing concepts for our clients, we not only aim to deliver work that is beautiful, but also objective driven. A lot of consideration goes into how each project will be constructed so it meets the needs of each unique client.

## ✓ **Project Management**

Our team can coordinate construction, installation, interactives, digital signage, staff training, stand management, touch screens, e-detailing, lead management, ROI strategies and the all-important pre-show marketing, Texas wide as well as nationally.

# OUR PRODUCTS AND SERVICES

## ✓ Large Custom Stands



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## ✓ Medium Custom Stands



## ✓ Small Custom Stands

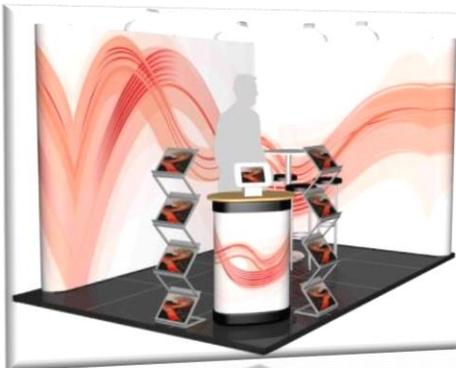


## ✓ Pull-UPS & Portables

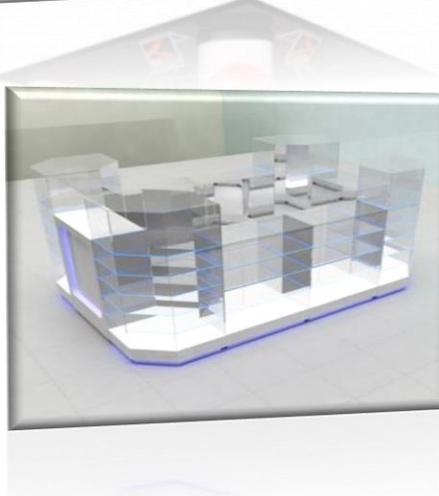


Our compact pop up display stands provide maximum portability and can be easily integrated into a larger exhibition stand, creating a continuous display graphic back wall. The standard height and depth across the compact pop up display stand range allows integration of both straight and curved frame styles into one exhibition display stand, creating endless design possibilities.

## ✓ Exhibition Materials and Accessories



In this category, we offer you a range of materials and accessories to help you making your exhibition stand or booth look more attractive and to make your show or event even more successful. Most of these exhibition materials can be used in combination with our exhibition stands or self-build stands, but can also be used stand-alone.

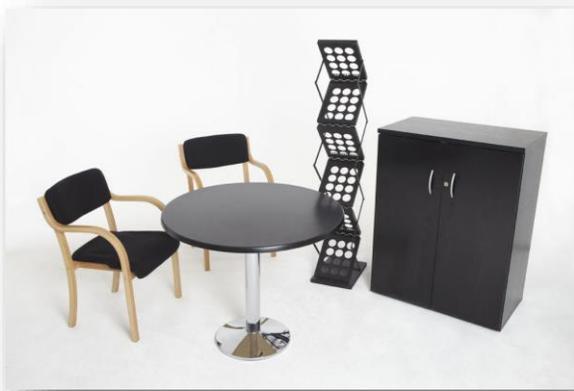


## ✓ Point Of Sale



Eye-catching exhibits that hold attention are the secret behind POP shelving displays. Finding the perfect design makes it possible to gain a 65% increase in sales. Strong impact-at-a-glance is the best sales approach available for those who want to see an increase in profitability. This is guaranteed because impulse sales account for 70% of in-store purchasing.

## ✓ Furniture Rental



XPros is a provider of furnishings for the special events industry. We will boost your show with matching furnishings as part of our unparalleled service help planners ensure a successful meeting or event.

## ✓ Audio Visual Rentals



Get audio visual rentals in Texas at XPros. Whether you need a PA system rental with wireless microphone, a flat screen LCD TV, big screen TV rental or an LCD projector, you can count on XPros to provide the audio visual rental equipment for your special event.

## ✓ Graphics & Signs



XPros can contribute to your business' success by presenting your company, products and services in a visually dynamic way. We can position any trade show stand to attract attention and create lasting memories for your target audience. Our team can produce the graphic content required for all your projects ensuring a smooth integration between printing and building.



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## ABOUT US

Here at XPros, we don't just give you an immaculate design.

Exhibition Professionals is in business since 2010 located in Houston, Texas. We take the time to understand your business and your goals so we can develop a full strategy around your exhibition campaign.

We do this because we want every show to be a huge success and we believe in nothing should be left to chance.

Our system works to attract the right audience, arm you with the right tools and generate market leading results.

*We look after everything – You just show up!*

## OUR APPROACH

Exhibition professionals works with 100% customer satisfaction target. We love what we do, creating a unique design for each client and being a part of their journey. We take every project as our first and only project, and reflect the joy to our clients. We care about elegant, high end and quality products, but mostly we care about YOU, what you actually want and expect from us.

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